



**Emergency Public Information (EPI)  
Subcommittee  
Live Meeting Agenda  
Wednesday, October 5, 2011  
12:30 p.m. – 2:00 p.m. EDT**



Time	Description
12:30 p.m. – 12:35 p.m.	<b>Welcome and Introductions</b>
12:35 p.m. – 1:05 p.m.	<p><b>Jeffrey Berger, et al.</b> <b>Los Alamos National Laboratory (LANL), Communications Office Director</b></p> <p><i>LANL’s Social Media Response to Las Conchas Wildfire</i> This presentation outlines LANL’s use of social media during the Las Conchas Wildfire to get information to the public and the press, and even to combat false rumors. Twitter, YouTube, and Flickr were used to provide information to the community and raise public awareness about the Lab’s response efforts and public safety. A Facebook Page was also used to provide updates on volunteer recovery efforts. Lessons learned and best practices will be discussed.</p>
1:05 p.m. – 1:35 p.m.	<p><b>Leeanna Allen, MPH, CHES</b> <b>Oak Ridge Institute for Science and Education (ORISE), Health Education Specialist</b></p> <p><i>Crisis and Emergency Risk Communication – Radiation –Insights from the CDC’s Joint Information Center (JIC) Japan Response</i> This presentation addresses unique communication issues and information needs in radiological emergencies and describes “best practices” as defined by CDC radiation communication research. Additionally, Ms. Allen will discuss her experience assisting in CDC’s JIC and its use of social media during the Japan earthquake and tsunami response.</p>
1:35 p.m. – 1:45 p.m.	<p><b>Jeffrey Donaldson</b> <b>Nevada National Security Site (NNSS), Public Affairs Specialist</b></p> <p><i>NNSS Joint Information Center (JIC) Social Media Monitoring</i> This presentation outlines how NNSS implemented social media monitoring in its JIC.</p>
1:45 p.m. – 1:55 p.m.	<p><b>Jim “JD” Daniels</b> <b>Chair, Technology Working Group (TECHWG); NNSS, Manager, Emergency Planning and Preparedness</b></p> <p>This is a briefing on 2011–2012 TECHWG objectives and products.</p> <p>To learn more about the TECHWG, objectives, and discussion threads, go to</p>



**Emergency Public Information (EPI)  
Subcommittee  
Live Meeting Agenda  
Wednesday, October 5, 2011  
12:30 p.m. – 2:00 p.m. EDT**



Time	Description
	<p>the TECHWG SharePoint site at: <a href="https://vision.ornl.gov/NSEMP/EML/techwg/default.aspx">https://vision.ornl.gov/NSEMP/EML/techwg/default.aspx</a></p> <p>Note if you have access to the EPI Subcommittee SharePoint or any other EMI SIG SharePoint site, you may access the TECHWG SharePoint. If you would like to request access to SharePoint, contact <a href="mailto:Louise.Wyatt@ornl.gov">Louise.Wyatt@ornl.gov</a>.</p>
1:55 p.m. – 2:00 p.m.	<p><b>Bob Burger</b> <b>Chair, Training Subcommittee; Sandia National Laboratory, Emergency Management Training Coordinator</b></p> <p>This is a briefing on 2011–2012 Training Subcommittee objectives and products.</p> <p>To learn more about the Training Subcommittee and its work throughout the year, go to: <a href="http://ornl.gov/emi/training/default.htm">http://ornl.gov/emi/training/default.htm</a></p>