KEY MESSAGES
WITH SUPPORTING FACTS

Key Messages with Facts

1. The cause of the _____ is undetermined but the _____ is contained at this time.
   - ☐ It is located near the_____
   - ☐ However, there is no known impact at this time.
2. We have a unified response with federal, state and local governmental response teams on site and through our coordinated efforts we have a total of ____ trained and professional responders on the scene at the site of the _____.
   - ☐ We have ____ pieces of equipment on the scene as well.
   - ☐ Government contracted responders include an emergency _____ contractor who was notified and will _____ in the morning; _____. (add name of contractor assisting with emergency response and/or cleanup). contractor, is providing (#) men in (#) _____ (equipment) to the _____ area at the scene.
3. There are no known injuries at his time.
   - ☐ There is no need for evacuation.
   - ☐ Any further information regarding a need for evacuation will be passed on through normal emergency notification channels.

Summarize 3 Key Messages

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