



# Implementation Science

A Critical Element of Precision Public Health



OAK RIDGE  
INSTITUTE  
FOR SCIENCE  
AND EDUCATION



# Objectives

- Define implementation science.
- Identify implementation strategies, outcomes, and frameworks.
- Describe how implementation science can be used to improve the integration of precision public health into clinical and public health settings.

# Conflicts

- No relevant conflicts of interest

■ If you build it, (they) will come...



Slide adapted from David Chambers



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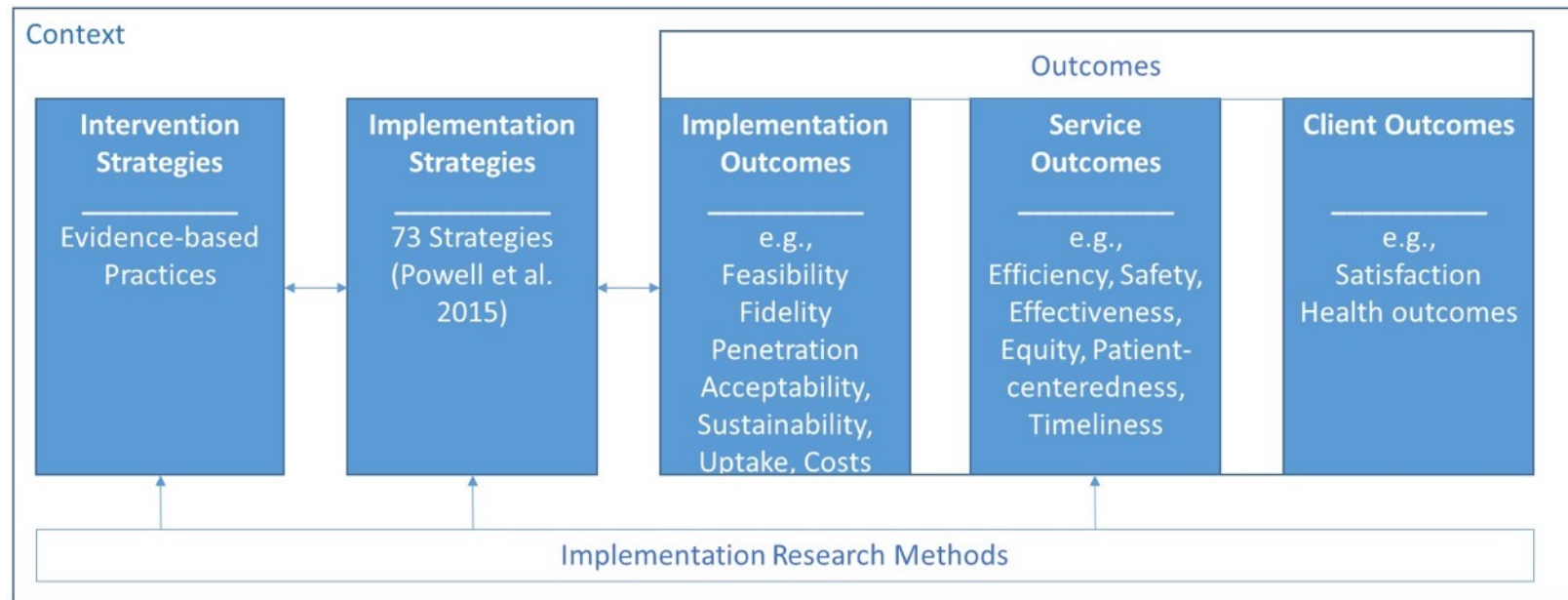
It takes **17** years for research evidence to benefit patients

Balas and Bohlen, *Yearb Med Inform*, 2000; Morris et al., *J R Soc Med*, 2011



# Implementation Science

The study of methods to promote the adoption and integration of evidence-based practices into routine health care and public health settings to improve the impact on population health

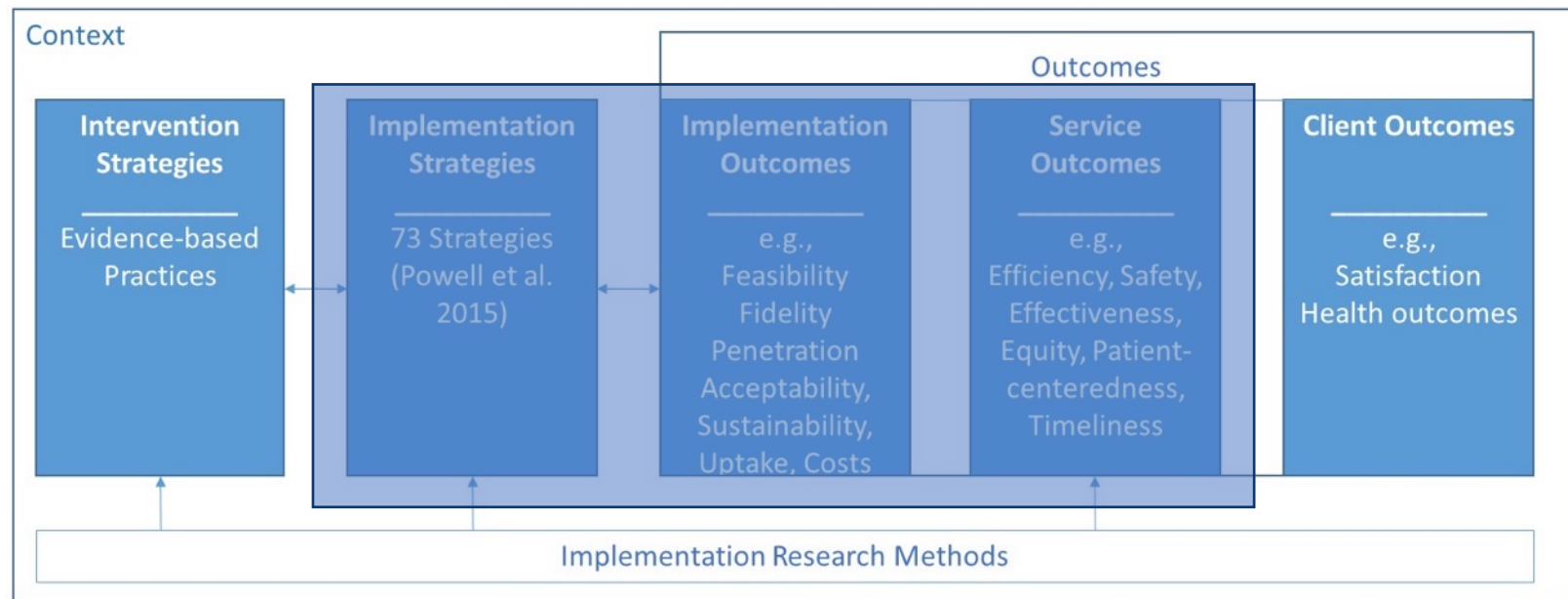


Proctor et al., *Adm Policy Ment Health*, 2009



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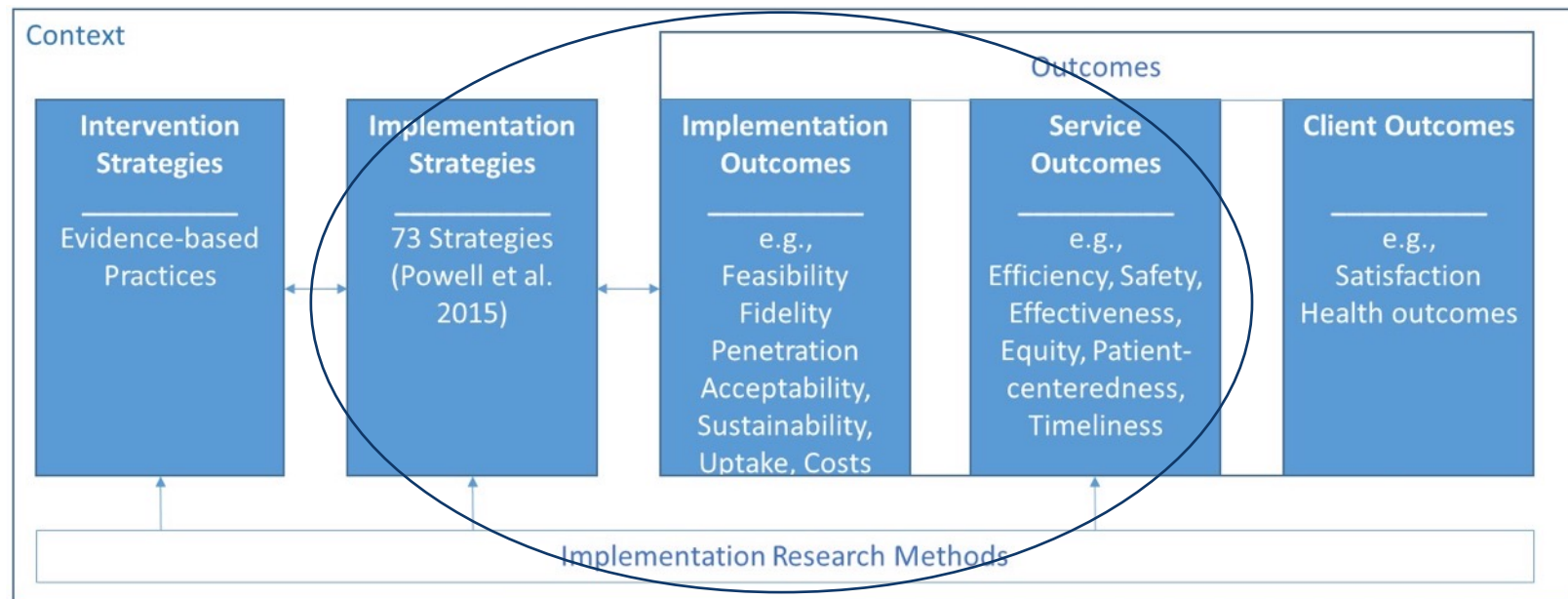
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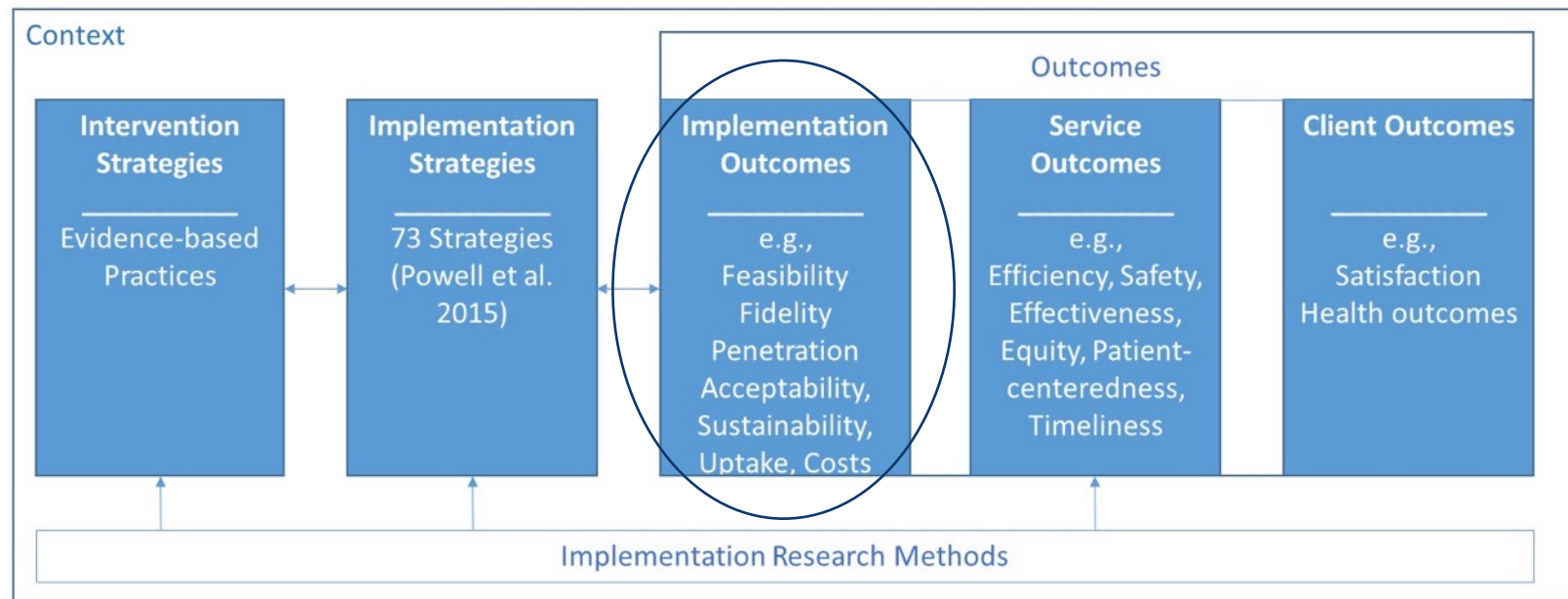
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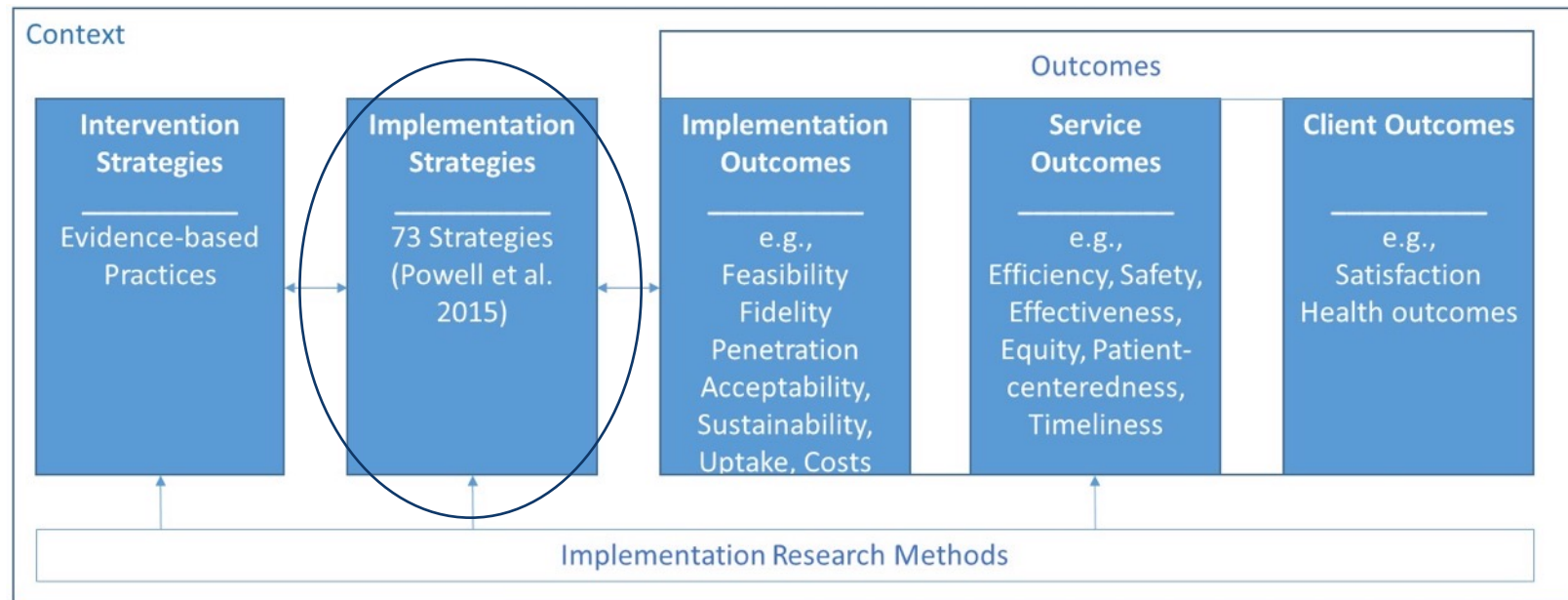
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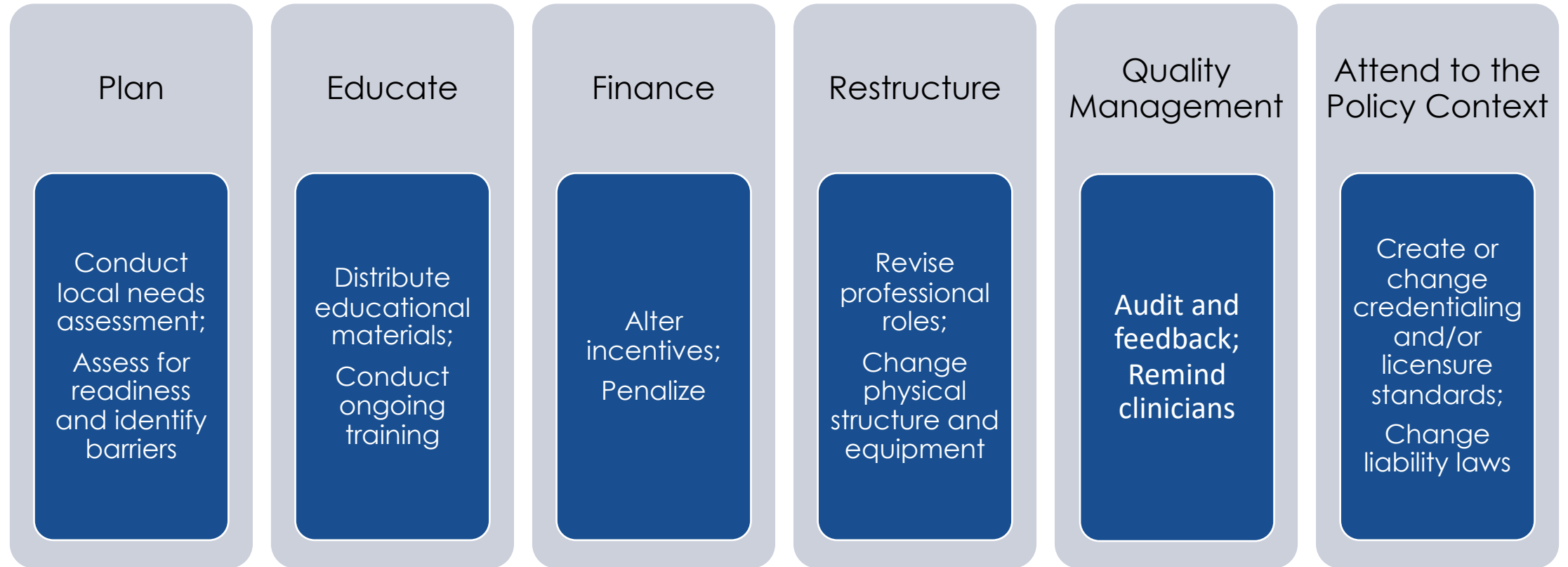
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Proctor et al., *Adm Policy Ment Health*, 2009



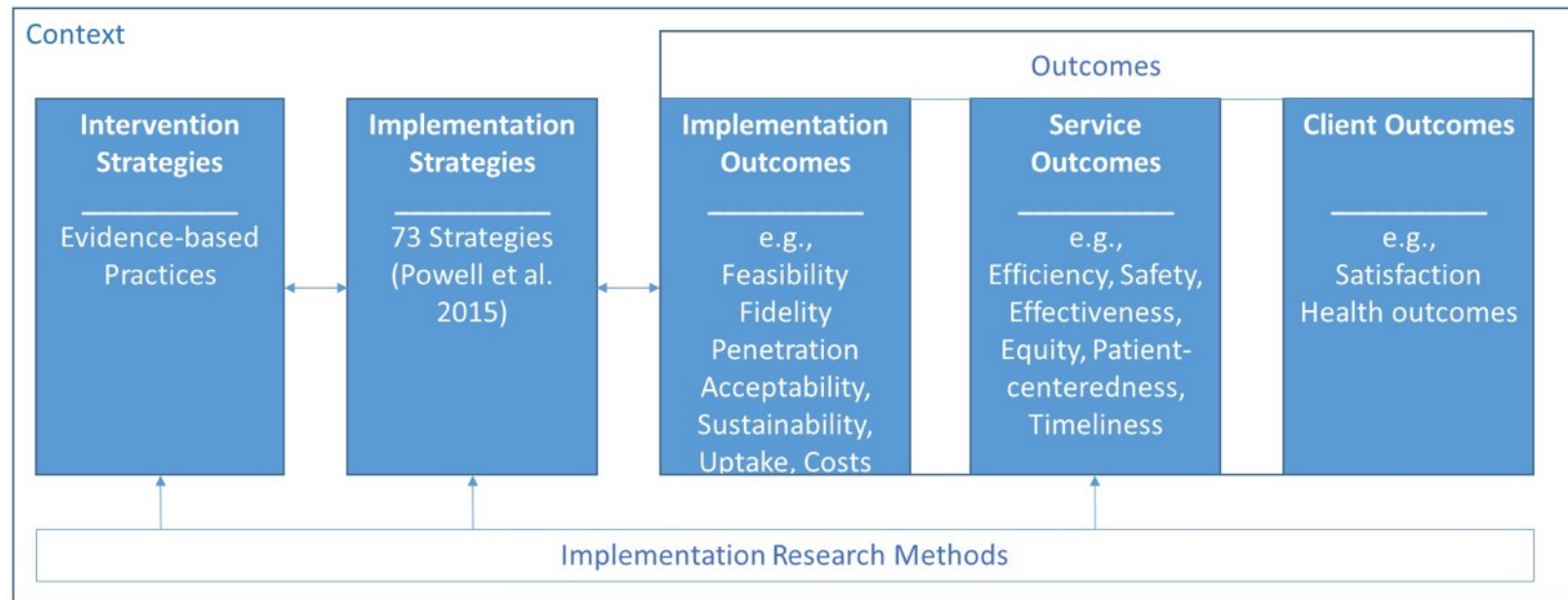
# Example Strategies



Powell et al., *Imp Sci*, 2015

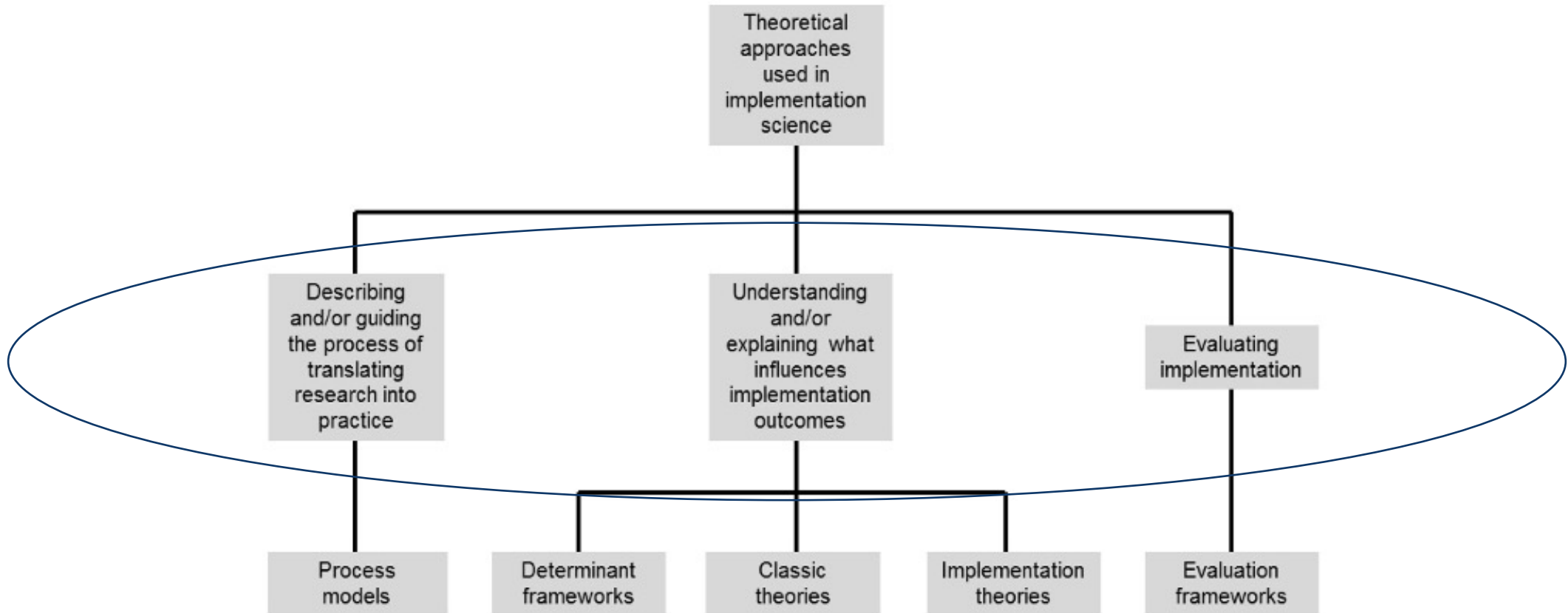
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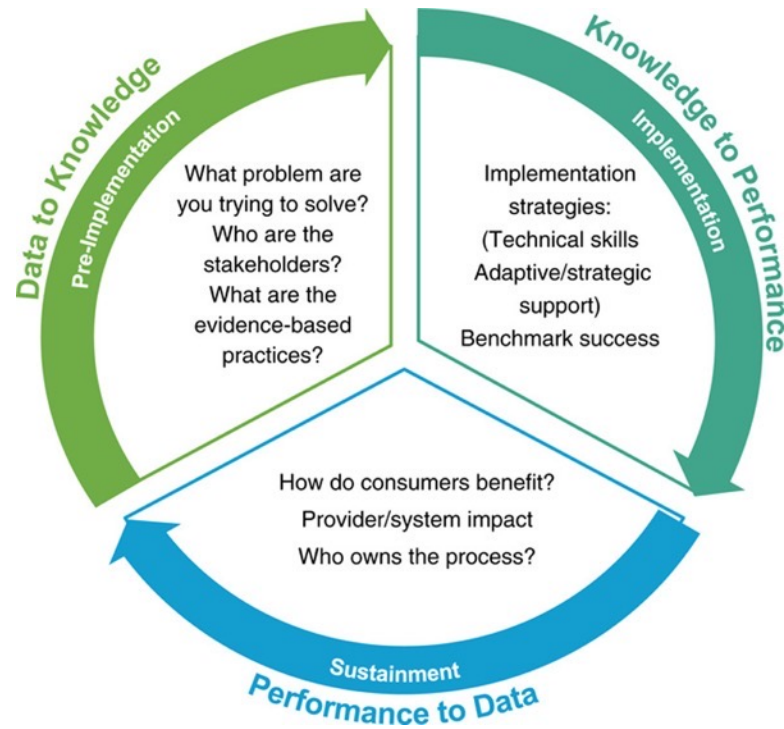
Proctor et al., *Adm Policy Ment Health*, 2009

# IS Frameworks, Theories, Models



Nilsen et al. *Imp Sci* 2015

# Implementation Roadmap



Kilbourne et al., *Med Care*, 2019



# D&I in Precision Public Health

Research priority	Description	% votes <i>n</i> = 28
Equity and access	Increase the diversity of participants included in precision public health research so that everyone has access to it	19
Evaluation	Standardize evaluation of precision public health interventions and research (e.g. clinical utility, cost-effectiveness, and patient-reported outcomes)	21
Research capacity	Advance training, mentorship and opportunities for researchers at all levels (particularly early career) in precision public health	8
Infrastructure	Identify data sources, leverage existing databases and improvements in how to store, access and link data from multiple sources	9
Implementation research	Support delivery and long-term sustainability of precision public health research initiatives and interventions	15
Workforce preparation	Prepare health professionals to deliver precision public health interventions, including appropriate training and education	8
Stakeholder engagement	Involve stakeholders (e.g., communities, payers etc.) at all stages of precision public health research	10
Public education	Increase public understanding of precision public health, genetic and genomic risk communication	5
Collaboration	Advance transdisciplinary and cross-industry partnerships in tackling precision public health challenges	4
Ethical considerations	Advance understanding about key ethical considerations in precision public health	1

Roberts et al. *Front Genet*, 2022





# An Example of IS in Precision Public Health: Population Genetic Screening

# Population Genetic Screening

- CDC “Tier 1” genes
  - Hereditary breast and ovarian cancer
  - Lynch syndrome (colon/uterine/ovarian)
  - Familial hypercholesterolemia

## National Academy of Science, Engineering & Medicine

DISCUSSION PAPER

### A Proposed Approach for Implementing Genomics-Based Screening Programs for Healthy Adults

**Michael F. Murray, MD, FACMG, FACP**, Yale University; **James P. Evans, MD, PhD**, University of North Carolina at Chapel Hill; **Misha Angrist, PhD**, Duke University; **Kee Chan, PhD**, University of Illinois at Chicago; **Wendy R. Uhlmann, MS, CGC**, University of Michigan; **Debra Lochner Doyle, MS, LCGC**, Washington State Department of Health; **Stephanie M. Fullerton, DPhil**, University of Washington; **Theodore G. Ganiats, MD**, University of California at San Diego; **Jill Hagenkord, MD**, Color Genomics; **Sara Imhof, PhD**, North Carolina Biotechnology Center; **Sun Hee Rim, PhD, MPH**, Centers for Disease Control and Prevention; **Leonard Ortmann, PhD**, Centers for Disease Control and Prevention; **Nazneen Aziz, PhD**, Kaiser Permanente; **W. David Dotson, PhD**, Centers for Disease Control and Prevention; **Ellen Matloff, MS**, MyGene Counsel; **Kristen Young**, Northwestern University; **Kimberly Kaphingst, ScD**, University of Utah; **Angela Bradbury, MD**, University of Pennsylvania; **Joan Scott, MS, CGC**, Health Resources and Services Administration; **Catharine Wang, PhD**, Boston University; **Ann Zauber, PhD**, Memorial Sloan Kettering Cancer Center; **Marissa Levine, MD, MPH**, University of South Florida; **Bruce Korf, MD, PhD**, University of Alabama at Birmingham; **Debra G. Leonard, MD, PhD**, University of Vermont; **Catherine Wicklund, MS**, Northwestern University; **George Isham, MD**, HealthPartners; and **Muin J. Khoury, MD, PhD**, Centers for Disease Control and Prevention

December 3, 2018

**Disclaimer:** This paper is a product of a working group of the Genomics and Population Health Action Collaborative, an ad hoc activity of the Roundtable on Genomics and Precision Health of the National Academies of Sciences, Engineering, and Medicine. The paper should not be viewed as a consensus statement of the Action Collaborative or Roundtable. The paper and the conclusions it draws are the individual opinions of the listed authors.

Perspectives | Expert Voices in Health & Health Care

 NATIONAL ACADEMY OF MEDICINE





# Population Genetic Screening Programs are Growing



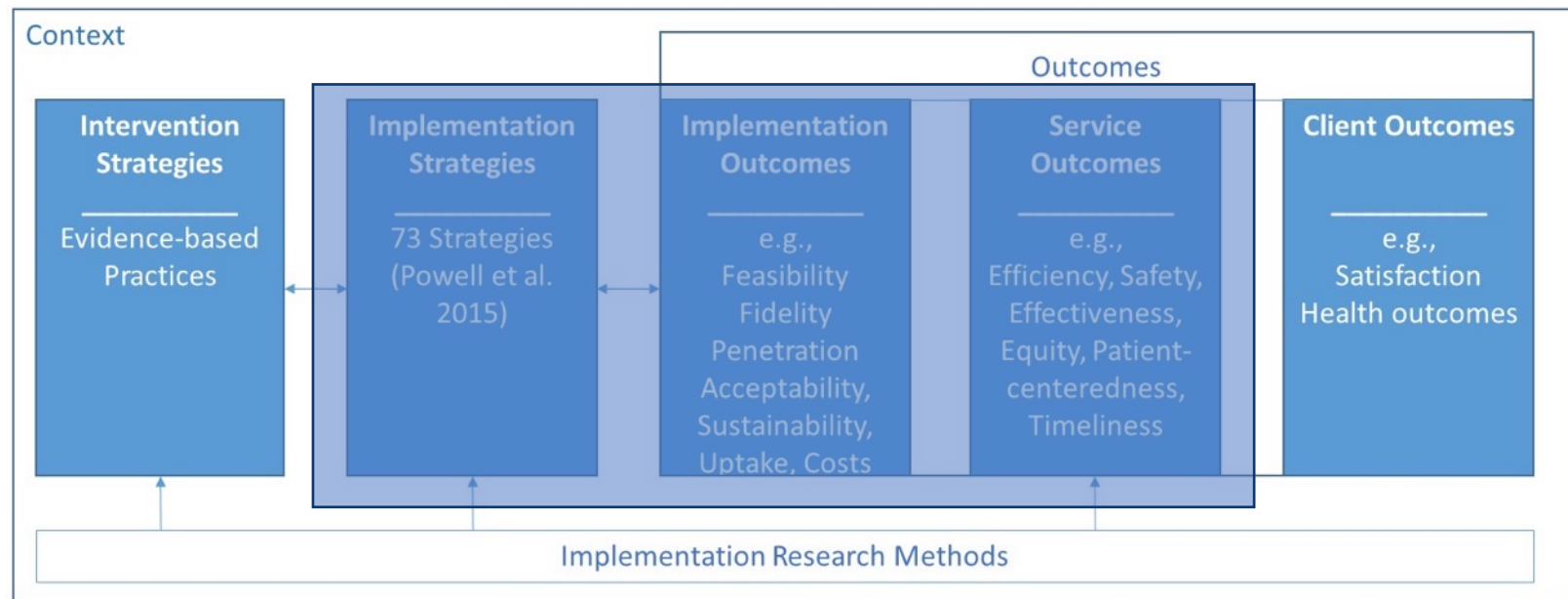
Foss et al. *J Pers Med*, 2022





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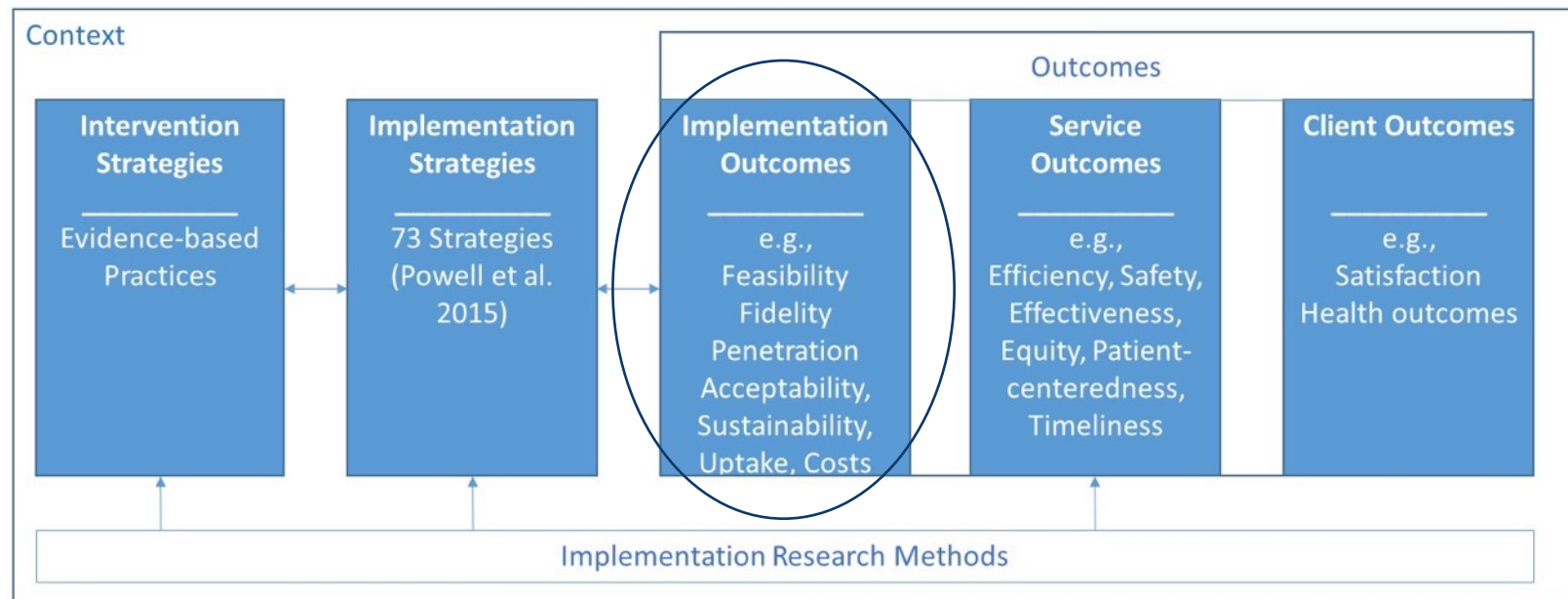
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Proctor et al., *Adm Policy Ment Health*, 2009

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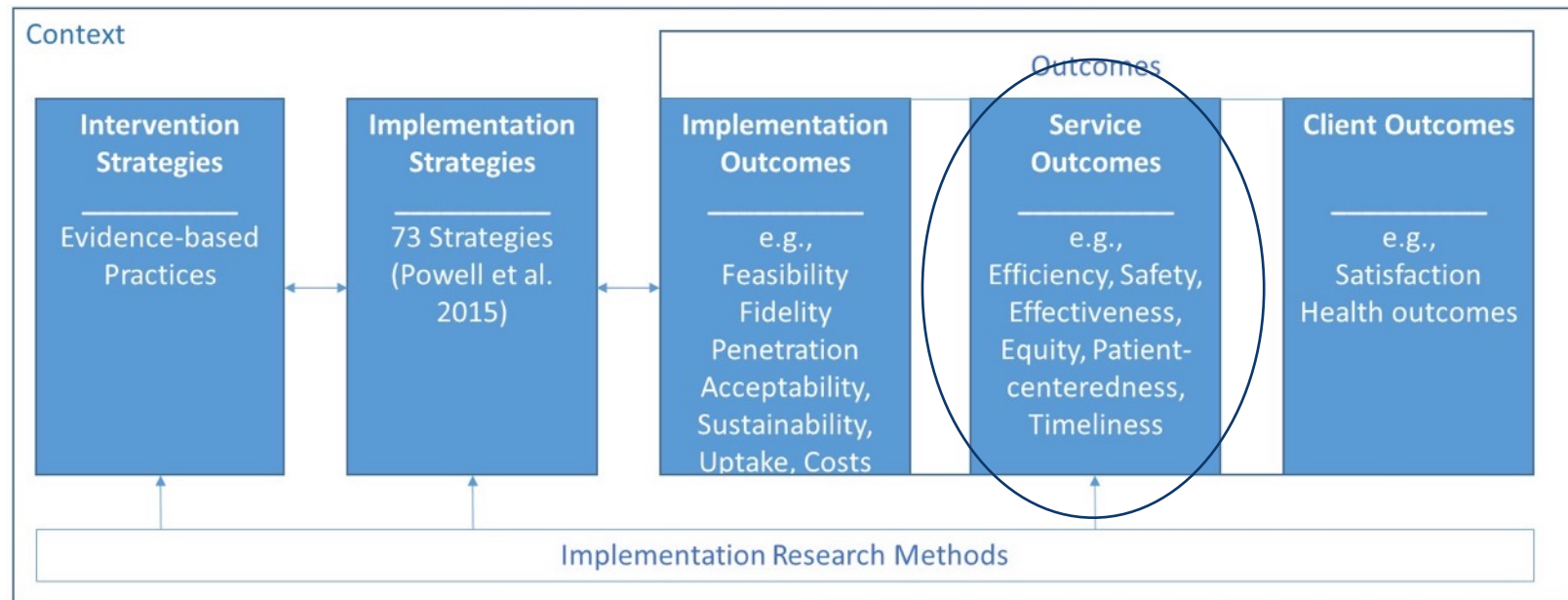
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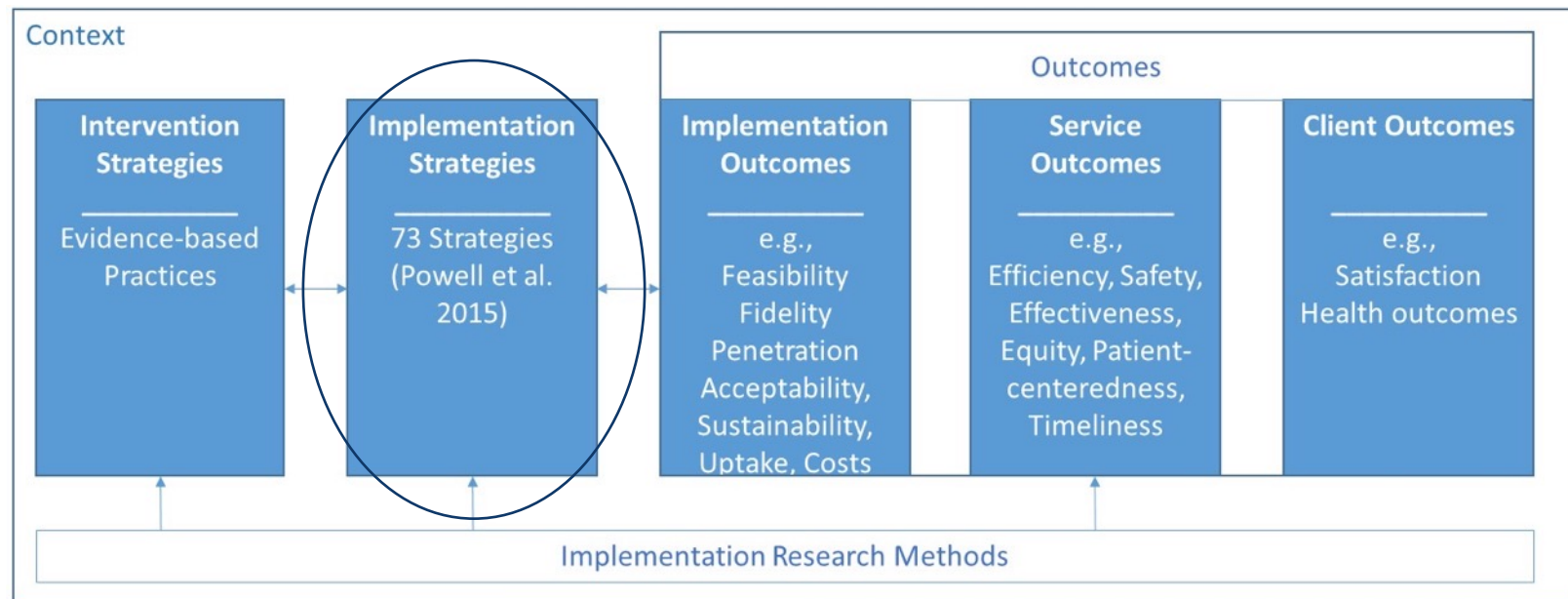
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Allen et al., *AJPH*, 2023; Roberts et al *Front Genet*, 2022; Proctor et al., *Adm Policy Ment Health*, 2009

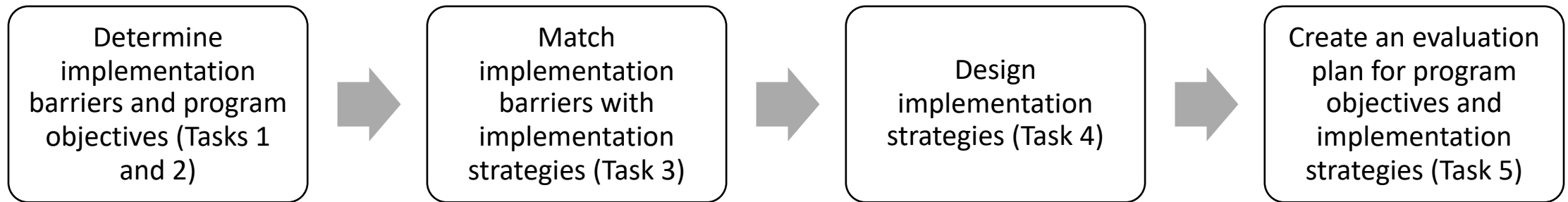
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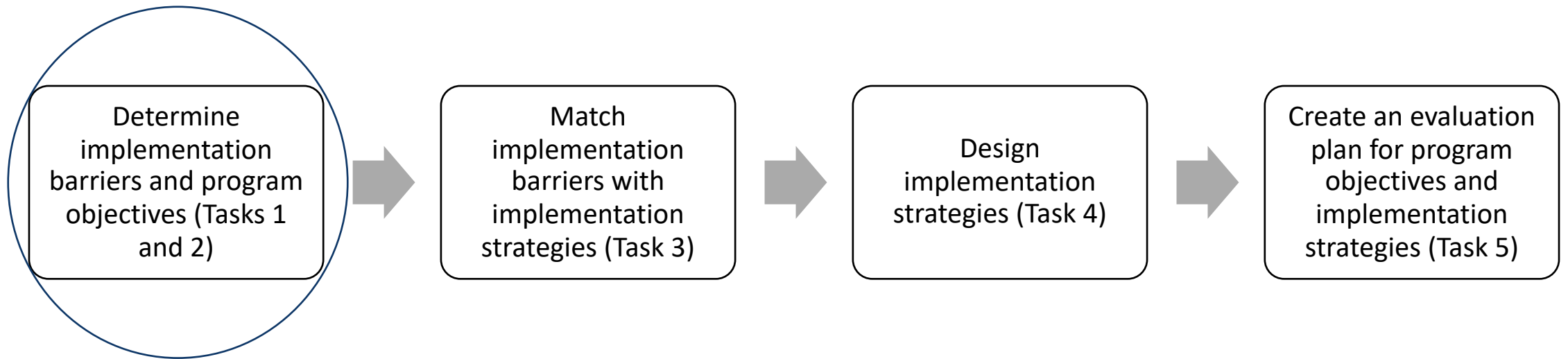
# Implementation Mapping



Fernandez et al., *Front Public Health*, 2019

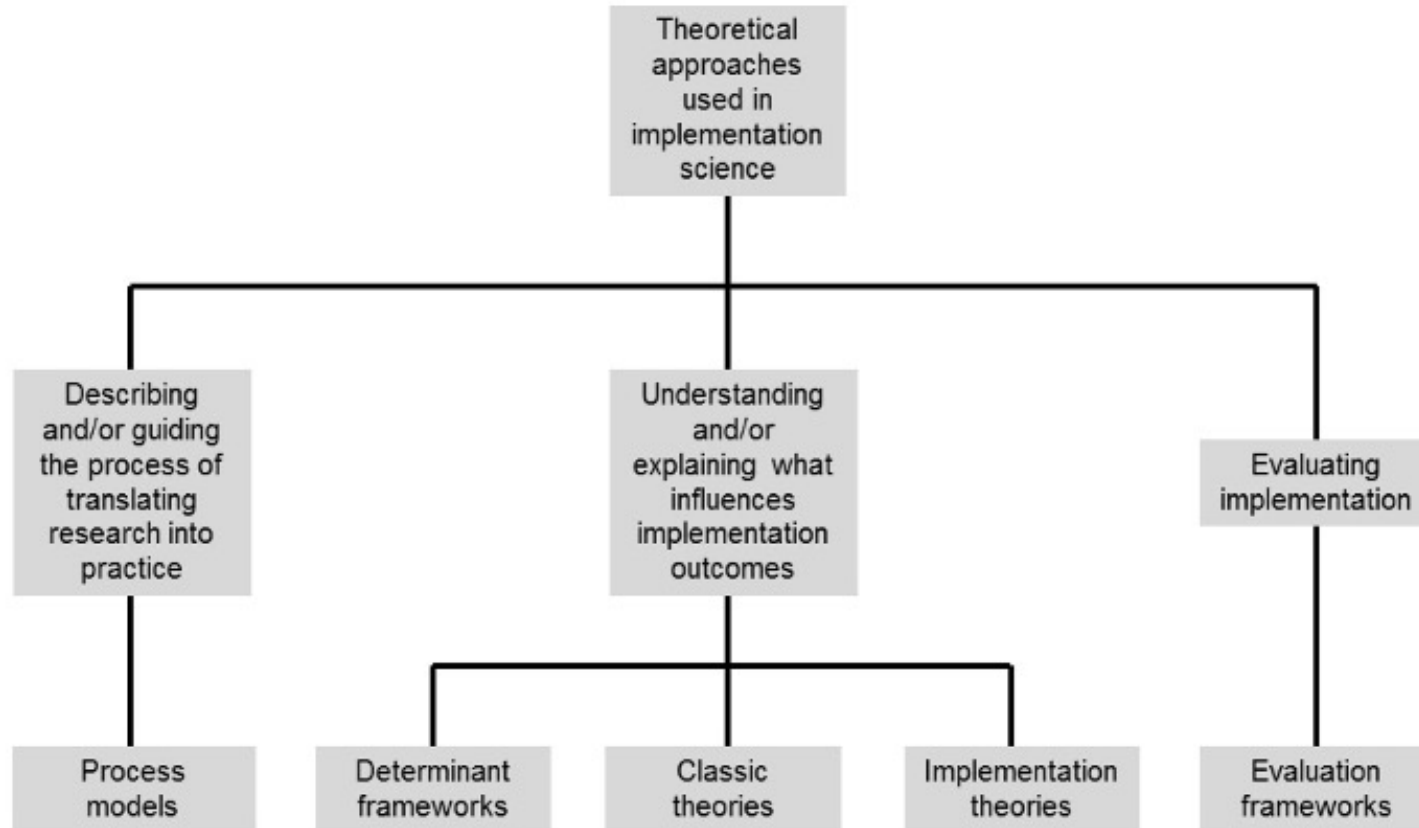


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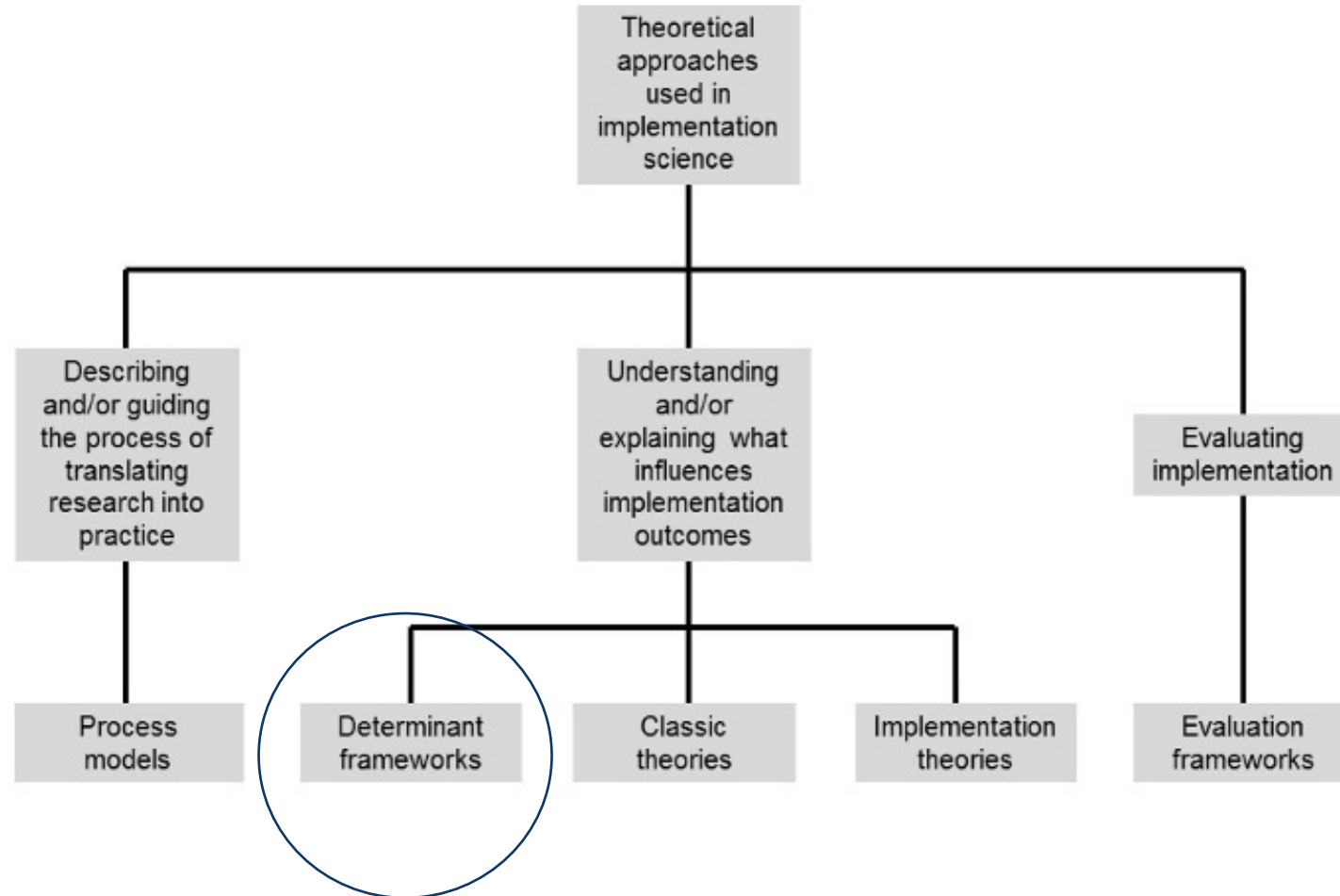
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# IS Frameworks, Theories, Models



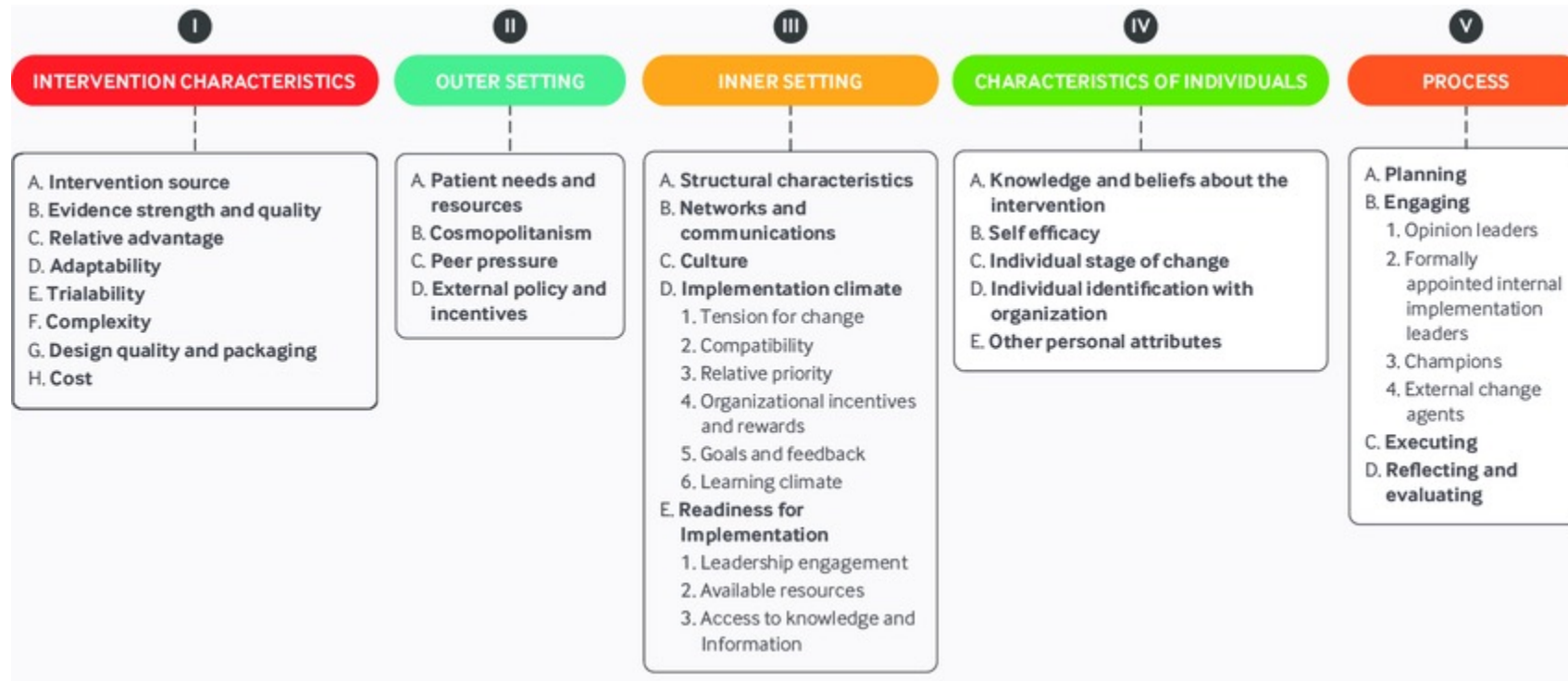
Nilsen et al. *Imp Sci* 2015

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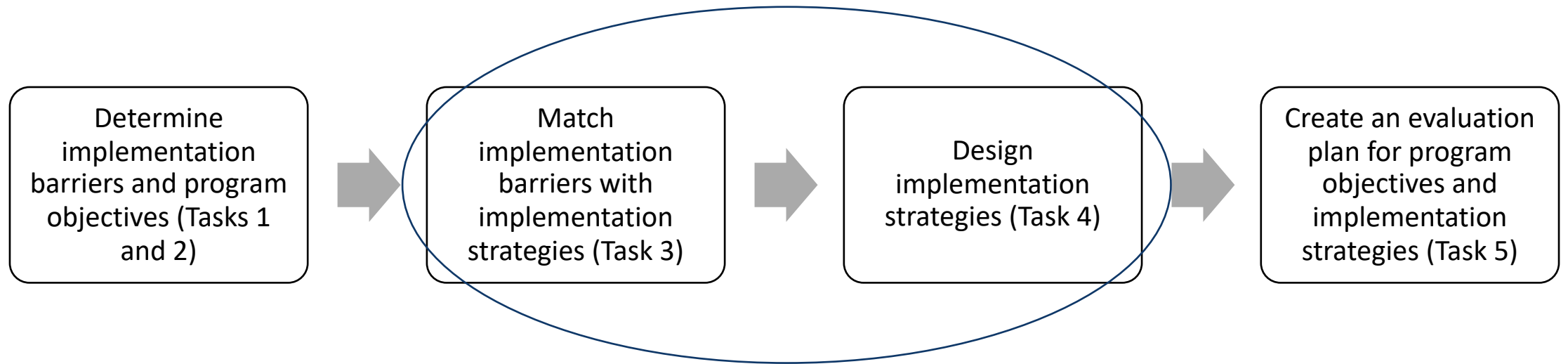
Nilsen et al. *Imp Sci* 2015

# Consolidated Framework for Implementation Research



Shen, et al. *Front Genet*, 2022; Nolan et al., *BMJ Clinical Research*, 2017

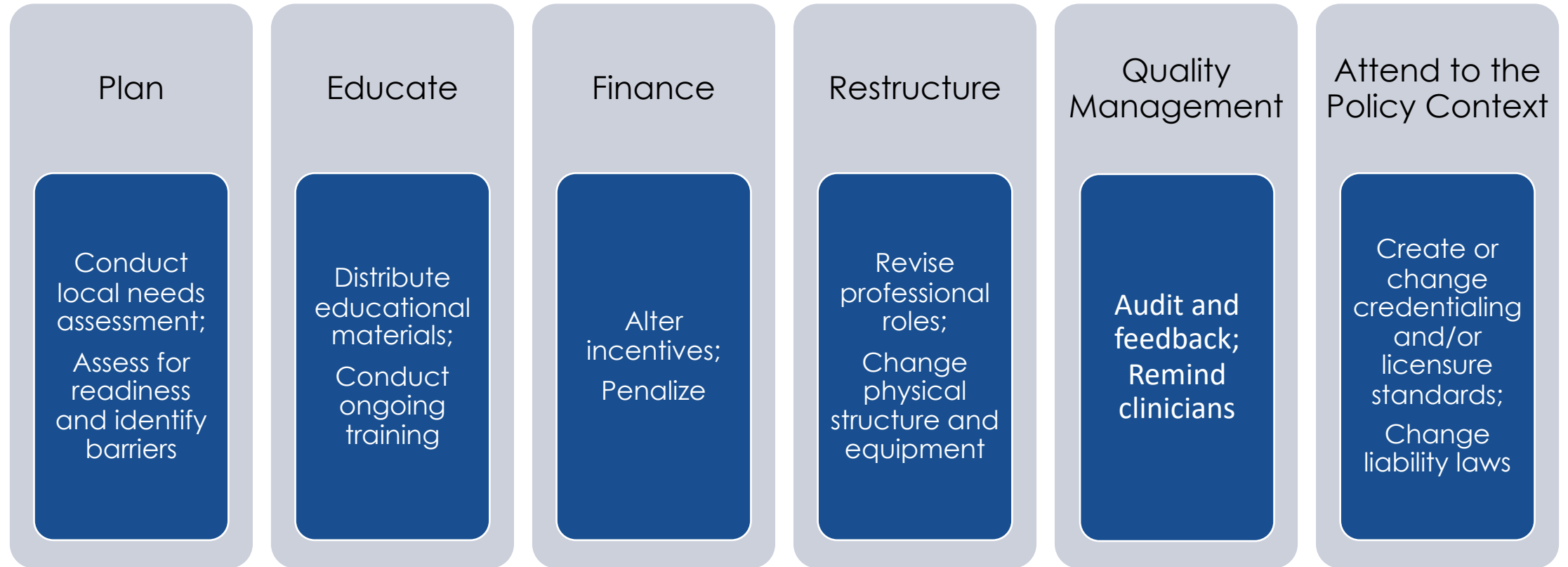
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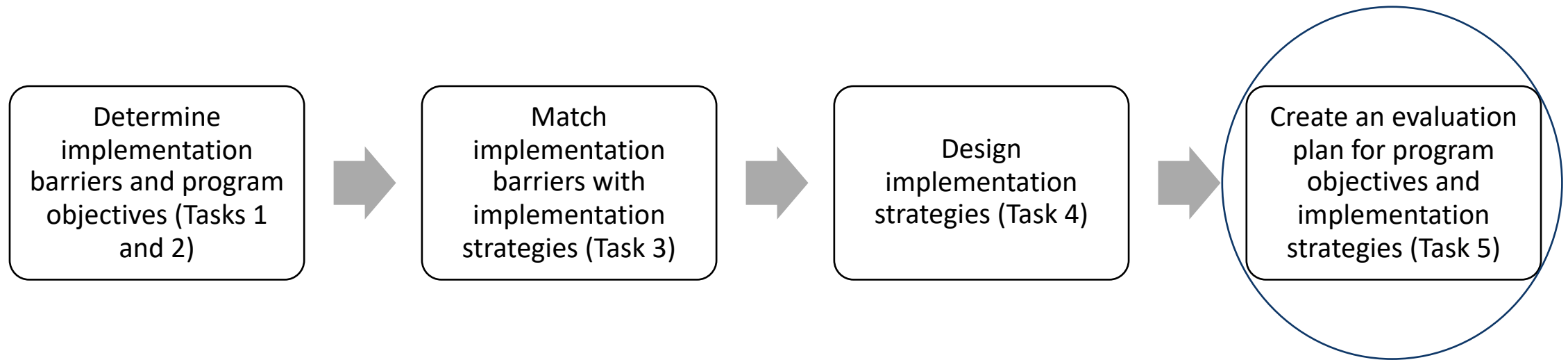


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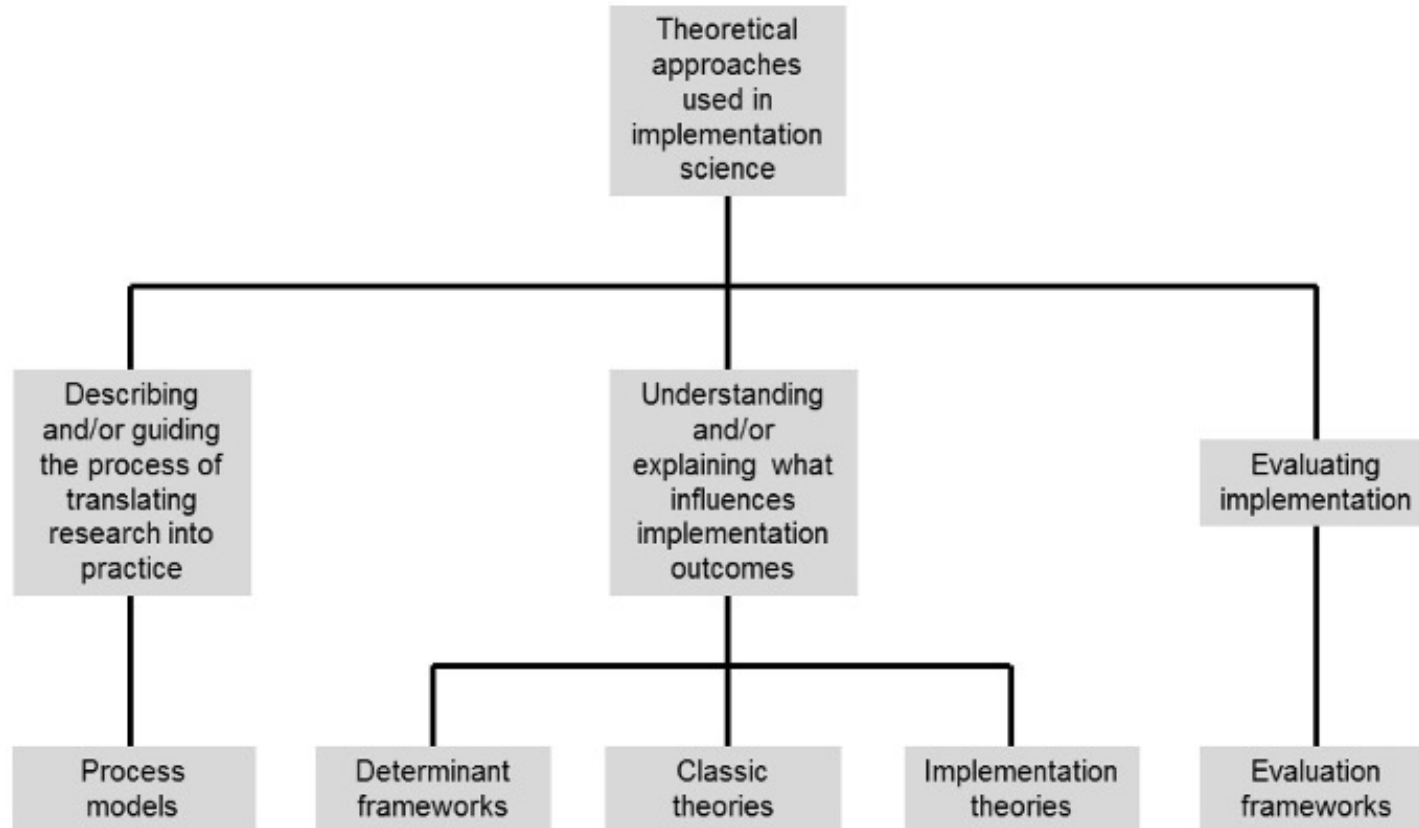
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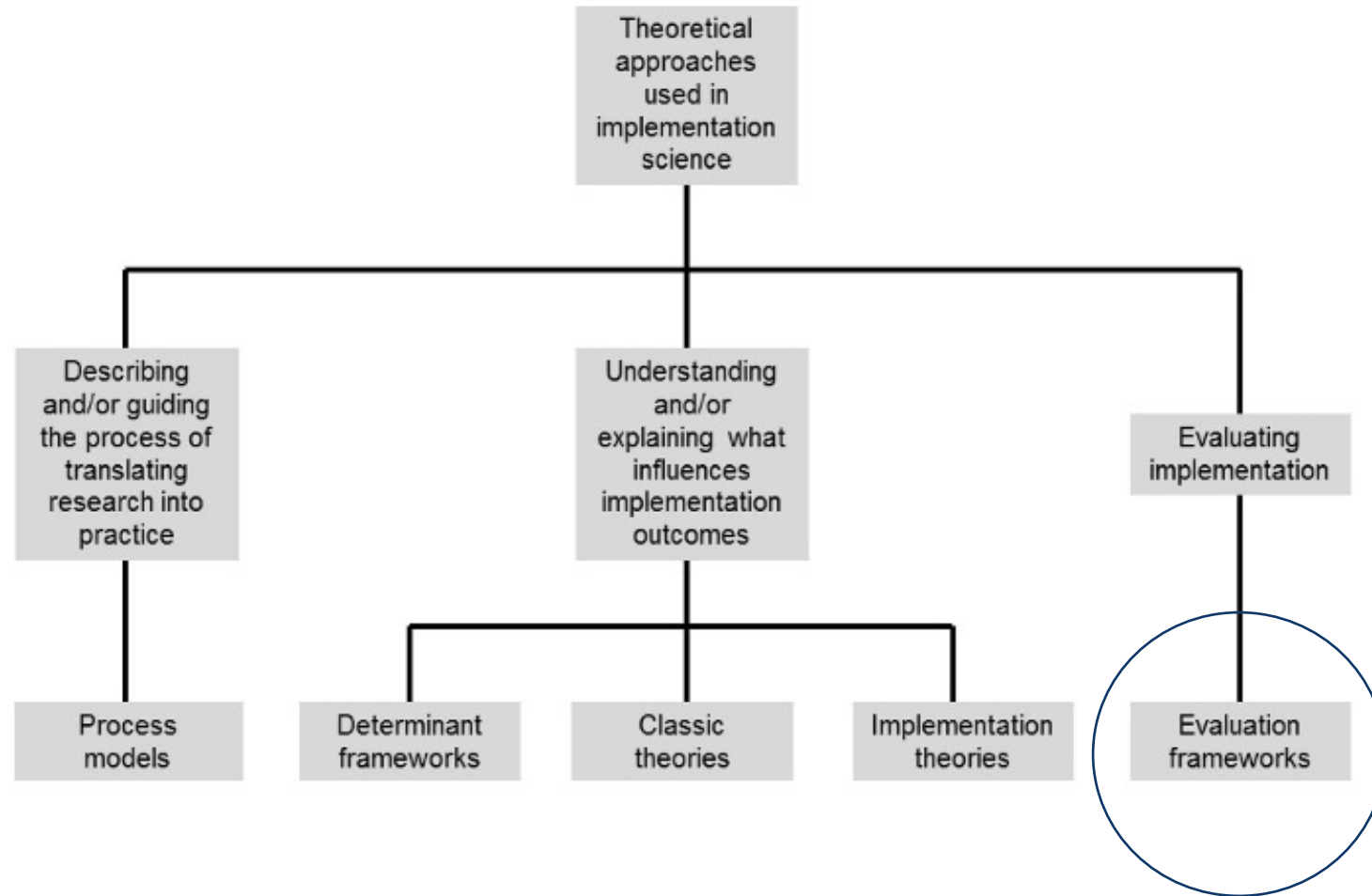
Roberts et al., *Front Genet*, 2022; Fernandez et al., *Front Public Health*, 2019

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# Reach, Effectiveness, Adoption, Implementation, Maintenance



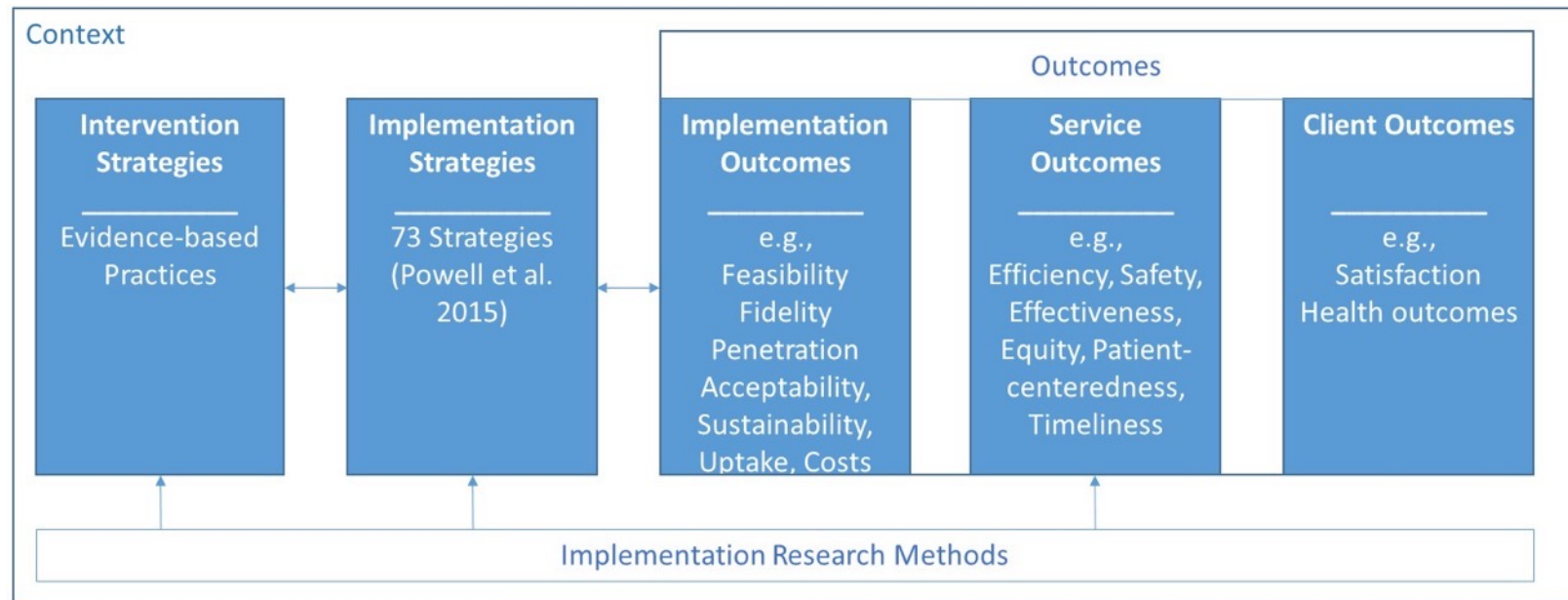
Ory et al. 2014; Glasgow et al. *Am J Public Health*, 1999 [www.re-aim.org](http://www.re-aim.org)





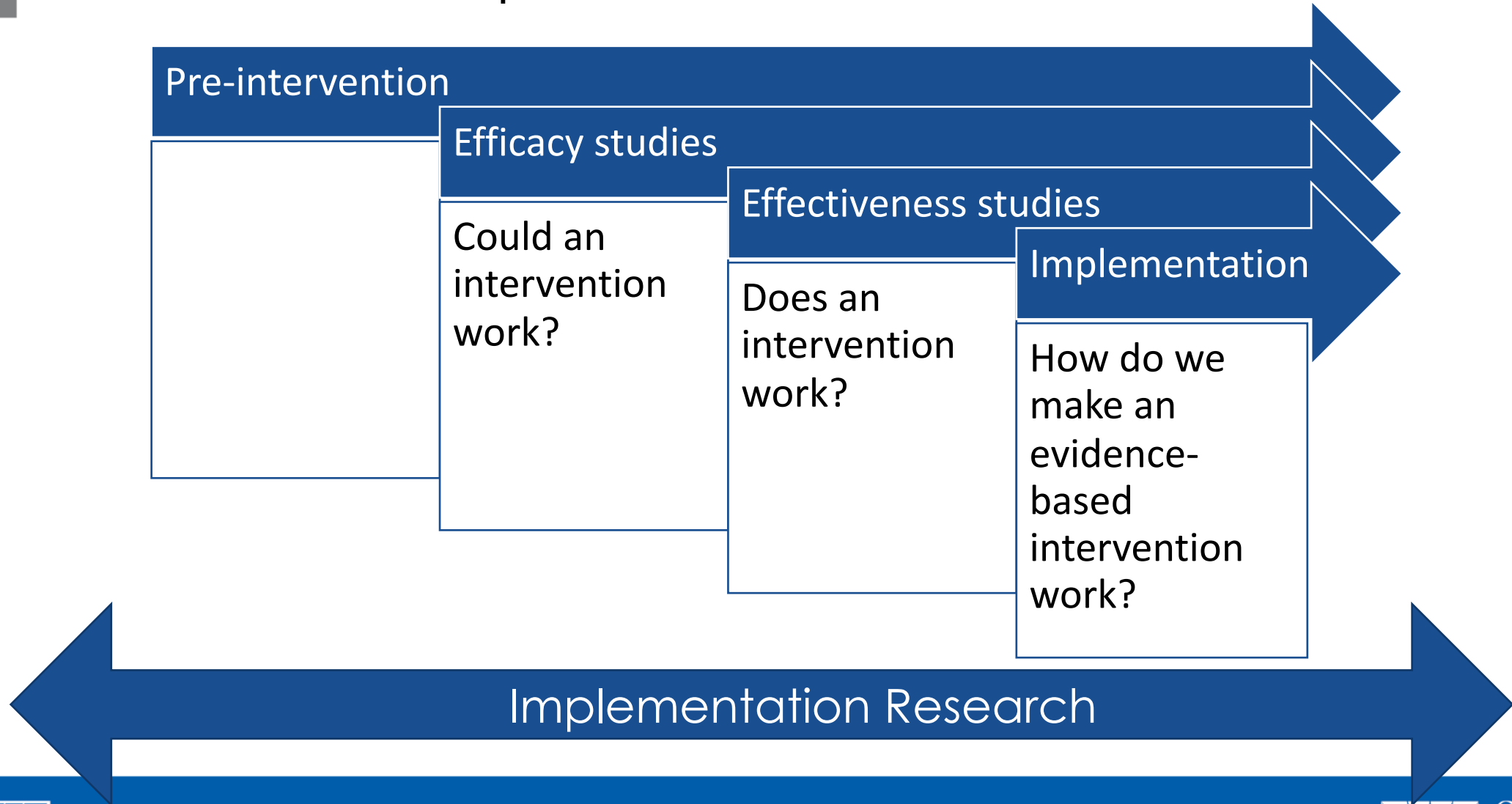
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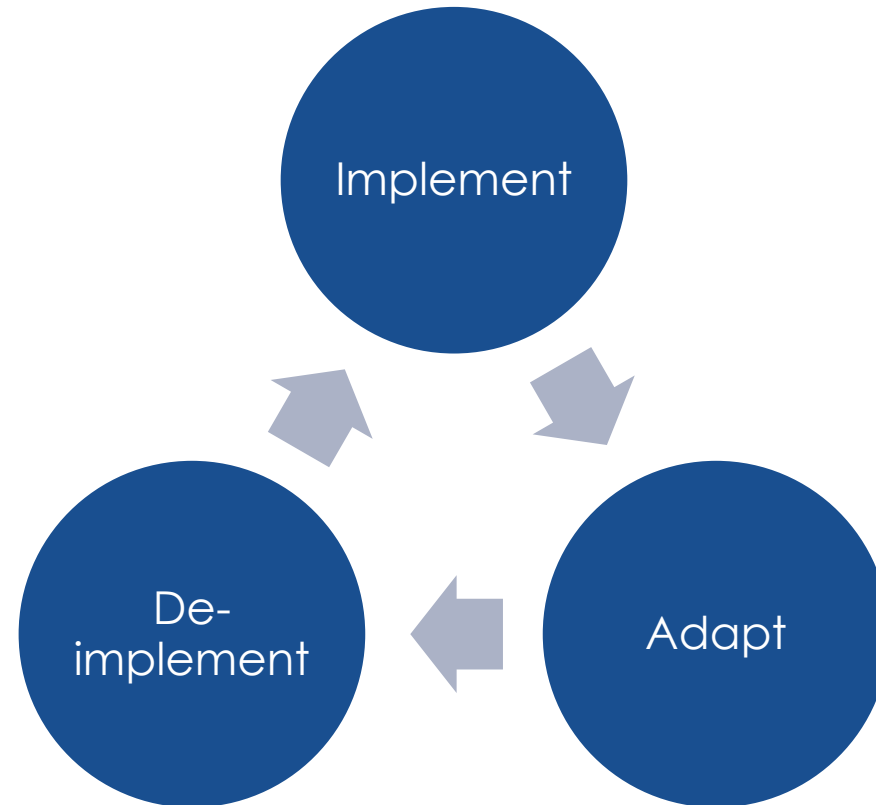
Proctor et al., *Adm Policy Ment Health*, 2009

# Translational Pipeline





# Implementation Practice and Research: An Iterative Process





## In Summary

- Implementation science is a field of research that can improve the integration of precision public health into practice to improve public health
- Tools from the field such as implementation strategies, outcomes, and frameworks can support precision public health
- Implementation science can be used to improve the integration of precision public health interventions, such as population genetic screening, into clinical and public health settings.



# Thank you

- [megan.roberts@unc.edu](mailto:megan.roberts@unc.edu)

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- NIH/NCI R13 CA261073



# Precision Public Health Network



TRANSDISCIPLINARY CONFERENCE  
FOR FUTURE LEADERS  
IN PRECISION PUBLIC HEALTH



## 2023 CONFERENCE SAVE THE DATE

**VIRTUAL CONFERENCE:** THURSDAY, NOVEMBER 9  
**FOLLOW-UP WORKSHOPS:** THURSDAY, NOVEMBER 16

REGISTER ONLINE:





Back-up slides



# IS vs QI: Two sides of one coin

## Implementation Science

- Convene multidisciplinary research team, engage key stakeholders
- Diagnose gap (barriers/facilitators assessment)
- Apply theory and empirical evidence to design implementation strategy
- Evaluate via RCT (or other strong design)
- Document results at end of grant
- Inform empirical evidence base, theory

## Quality Improvement

- Convene multidisciplinary, representative stakeholder team
- Diagnose gap (root cause analysis)
- Propose solution (expert, literature)
- PDSA: “treat, measure, refine, repeat” via rapid cycle implementation and evaluation
- Conclude upon success
- Share (e.g., IHI forum), scale/spread

Slide adapted from Devon K Check

# Outcomes by Implementation Stage

Implementation Outcome	Level of Analysis	Salience by Implementation Stage
Appropriateness	Consumer, Provider, Organization/Setting	Early (Pre-Adoption)
Feasibility	Providers, Organization/Setting	Early (Adoption)
Adoption	Provider, Organization/Setting	Early-mid
Fidelity	Provider	Early-mid
Penetration	Organization/Setting	Mid-Late
Sustainability	Decision-makers, Organization/Setting	Late
Acceptability	Consumer, Provider	Early (Adoption), Ongoing (Implementation), Late (Sustainability)
Cost	Provider, Providing Organization/Setting	Early (Adoption), Ongoing (Implementation), Late (Sustainability)

Proctor et al., *Adm Policy Ment Health*, 2011